



# Environmental Ambassadors

Uniting generations to protect our planet through community action, environmental education, and social integration.

# About Omnis Factum

Founded in 2010 by young people from Montijo, Omnis Factum was born from a desire for change and a commitment to serving the local community. This youth association is dedicated to the training, empowerment, and inclusion of young people through active civic participation.

The organization promotes intercultural dialogue, inclusive sociocultural activities, and addresses migration and environmental issues with passion and commitment.





# About OBA Utopia

OBA Utopia serves in the field of nature, education, environmental sustainability, youth work, adult education and culture. Our main idea is using nature-based learning and artistic tools as effective tools for teachers, adults, and youth in a non-formal education context.

Located in Antalya, Turkey in a field surrounded by orange trees with local residents who provide homemade food, locally farmed vegetables, fruits, and jams. Structures are made from locally sourced wood to align with sustainability themes.



# EduVibes Foundation.

The EduVibes Foundation (Fundacja EduVibes) is an innovative non-governmental organization based in Warsaw, Poland, committed to developing and promoting modern education. The Foundation specializes in integrating Information and Communications Technology (ICT), entrepreneurship, and financial literacy into learning processes. They implement projects that foster skill development, promote European cooperation, and address contemporary challenges, including ecology and sustainable development, often using creative and technological tools to engage youth and communities.



# The "Environmental Ambassadors" Project

The “Environmental Ambassadors” project, a KA210-ADU strategic partnership, aims to empower individuals to become agents of positive change, promoting environmental sustainability and social inclusion.

## Creation of Ambassadors

To train an intergenerational group of environmental “ambassadors,” focusing on waste management, sustainable agriculture, green technology, and pollinators.

## Community Actions

The ambassadors, supported by a team and a digital toolkit, will develop and implement environmental projects in their local communities.

## Integration and Global Impact

To promote the integration of Ukrainian refugees and, in the long term, to build a Local Environmental Impact Program for their cities in the post-war period.



# The Environmental Crisis

The consumption patterns that define modern society have reached unprecedented levels, exerting a profoundly destructive impact on the planet's natural systems. Over decades, a culture of excessive consumerism—rooted in economic models that prioritize constant growth and short-term profit—has been transmitted across generations, becoming deeply embedded in everyday life. This inherited lifestyle accelerates the depletion of natural resources and undermines the ecological balance upon which global stability depends.

The scientific evidence of this trajectory is both clear and alarming. Global temperatures continue to rise due to the accumulation of greenhouse gases produced by industry, transport, and unsustainable land use. This warming trend has led to the rapid melting of polar ice caps and mountain glaciers, altering oceanic circulation patterns and contributing significantly to sea-level rise. These processes, in turn, threaten coastal cities, island nations, and marine ecosystems.

The increase in extreme weather events—such as heatwaves, prolonged droughts, floods, and more destructive storms—further illustrates the destabilization of Earth's climate systems. These events not only cause immediate harm, but also intensify long-term socio-economic vulnerabilities in communities worldwide. At the same time, biodiversity loss driven by deforestation, habitat fragmentation, pollution, and climate change reduces the resilience of natural ecosystems, undermining essential services such as pollination, soil fertility, and water regulation.

Addressing this multidimensional crisis requires collective transformation at every level of society. Promoting responsible consumption, reducing waste, supporting renewable energy, and strengthening environmental education are indispensable steps. Moreover, coordinated global policies, technological innovation, and the reinforcement of environmental governance are crucial to mitigating the ongoing damage and safeguarding ecological integrity.

Only through sustained, informed, and collaborative action can humanity secure a livable and equitable future for the generations to come.

# Our Objectives



## Combat Climate Change

Understand the importance of respecting the environment and learn to combat climate change in daily life.



## Unite Generations

Bring together different generations to build relationships, engage in community causes, and learn from each other.



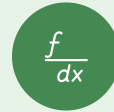
## Discuss Solutions

Discuss new environmental ideas to apply in projects within local communities.



## Promote Volunteering

Encourage communities to participate in volunteer activities and make a difference.



## Include Refugees

Help Ukrainian refugee communities feel included through environmental initiatives.



# Who Can Participate?

## Target Audience

- National citizens, migrants, and Ukrainian refugees.
- Ages between **18 and 75**
- People willing and available to participate in all phases of the project
- Individuals who identify with the environmental cause and wish to contribute positively



# Why Include Ukrainian Refugees in Environmental Projects?

## **Social Integration Through Shared Purpose**

Environmental projects provide a natural bridge for social integration, offering Ukrainian refugees meaningful ways to connect with local communities through shared environmental goals. Working together on sustainability initiatives creates bonds that transcend language barriers and cultural differences.

## **Healing Through Nature and Community**

For people who have experienced displacement and trauma, engaging with nature and environmental restoration can be therapeutic. These activities provide a sense of purpose, hope, and connection to the earth while building new social networks in their host communities.

## **Building Skills for the Future**

Environmental education and green skills development prepare Ukrainian refugees for future opportunities, whether in their current host countries or eventually in post-war Ukraine. These transferable skills in sustainability, agriculture, and environmental management will be valuable anywhere.

## **Preparing for Post-War Reconstruction**

The knowledge and experience gained through environmental projects will be crucial for Ukraine's post-war reconstruction. Participants will return with expertise in sustainable development, environmental restoration, and community organizing that can help rebuild their homeland more sustainably.

## **Creating Inclusive Communities**

When refugees are included as active participants rather than passive recipients of aid, it strengthens the entire community. Their perspectives, experiences, and contributions enrich environmental projects and create more inclusive, diverse approaches to sustainability challenges.



## Monthly Activities

As a group and with the support of Omnis Factum, the Environment Ambassadors will design and implement environmental activities once a month, for one year. Dates, times, and locations will be decided by the ambassadors themselves.

### **Cigarette Butts Collection:**

Cleanup initiative where a group of participants get together and pick up cigarette butts from urban local areas.

### **Beach Cleanups and Urban**

Clean beaches and estuaries and urban areas with environmental partners, ambassadors, and local communities.

### **Sustainable Mobility**

Campaigns to encourage the use of public transport and the creation of a Sustainable Mobility Week.

### **Circular Fashion**

Upcycling workshops, sustainable exchanges, and promotion of second-hand fashion.

# Monthly Activities



## Community Tree Planting

Organizing a tree planting day is one of the most direct and rewarding environmental actions a group can take. The goal is simple: to increase local biodiversity and improve the quality of the air we breathe. Groups are given specific tasks, such as digging the holes to the correct depth, placing the saplings carefully, and ensuring they are thoroughly watered. This collective effort provides an immediate, tangible benefit, allowing the group to see how their physical contribution directly combats climate change and supports the local ecosystem's health. It's an act of investing in the future of the community.



## Waste Sorting Challenge

Effective recycling depends entirely on proper waste sorting, and this challenge makes the process engaging. Participants are presented with a variety of common household or workplace items and must rapidly and accurately place them into the correct recycling or disposal bins (e.g., paper, plastic, glass, general waste, compost). This group activity is designed to reinforce local recycling guidelines and overcome common confusion about which items are accepted. Successfully completing the challenge helps minimize recycling contamination, ensuring that fewer reusable materials are wrongly sent to incinerators or landfills.



## "Sustainable Swap" Brainstorm

This focused discussion aims to translate abstract environmental concerns into practical, achievable changes in daily routines. Groups are prompted to identify common, non-sustainable products they regularly use—such as single-use plastic water bottles, disposable coffee cups, or high-energy light bulbs. The group then collaboratively brainstorms a list of accessible and eco-friendly alternatives (e.g., reusable metal bottles, beeswax wraps, LED bulbs). This process moves beyond simply discussing problems, culminating in a commitment to actionable "sustainable swaps" that promote less waste and lower consumption.

# Environmental Walk: Observation and Discovery

An Environmental Walk is a guided experience where participants explore a natural area—like a park, forest, or coastline—with the specific goal of observing, learning, and reflecting on the local ecology. Unlike a regular stroll, this walk focuses on identifying native flora and fauna, noticing signs of pollution or environmental health, and understanding the interconnectedness of the ecosystem. Groups may carry checklists, sketch pads, or binoculars to document their findings. This activity fosters a deeper appreciation for the environment and encourages mindfulness about how human actions affect local habitats.





# More Creative Initiatives

## Outdoor Cinema

Promote ecology through films, documentaries, and short films on environmental themes, creating moments of sharing and collective reflection.

## Sustainable Picnic

Organize picnics where only repurposed food, like bread crumbs, can be brought, promoting the reduction of food waste.

## Carbon Footprint Challenge

Interactive activity with daily challenges, quizzes, and upcycling tasks to measure and reduce personal carbon footprint in a fun way.

## BioBlitz in the Park

Photograph all living species in a designated area, inventorying local biodiversity through the iNaturalist app.



## Examples of Local Activities

### **Invasive Species Control**

Invasive Species Removal is a hands-on activity where groups work to eradicate non-native plants that threaten local biodiversity and damage ecosystems. Participants identify target invasive species and manually remove them using appropriate tools, focusing on uprooting or cutting the plants to prevent regrowth. This direct intervention is crucial for allowing native flora to recover, restoring the natural balance of the habitat, and preserving the local ecological character.

### **Awareness and Education Campaigns Single-Use Plastics**

Educational Campaigns on Single-Use Plastics focus on informing the public about the environmental harm caused by items like plastic bags, straws, and disposable containers. These campaigns highlight the massive scale of plastic pollution, its persistence in the environment, and its impact on marine life and ecosystems. The group's role is to promote practical alternatives, advocate for the use of reusable products, and encourage systemic changes to reduce reliance on single-use items, fostering a "reduce and reuse" mindset.



# Practical Workshops

## Homemade Sustainable Products

### Workshops for Homemade Sustainable Products

focus on teaching groups how to create everyday items using natural, locally sourced, or repurposed materials, drastically reducing waste and chemical exposure. These workshops cover techniques for substituting commercial goods with environmentally friendly alternatives, empowering participants to take control of their consumption habits. The output ranges from natural cleaning solutions to DIY personal care items, promoting self-sufficiency and a circular economy mindset.

## Handmade Soap and Candles

The **Handmade Soap and Candles Workshop** teaches participants traditional crafting skills using natural, non-toxic ingredients, offering a sustainable alternative to mass-produced items often containing synthetic additives. Groups learn the chemistry of soap-making (saponification) or the pouring of natural waxes (like soy or beeswax) for candles. This process not only provides a rewarding creative outlet but also promotes awareness of ingredient sourcing, allowing participants to eliminate harsh chemicals and reduce packaging waste.

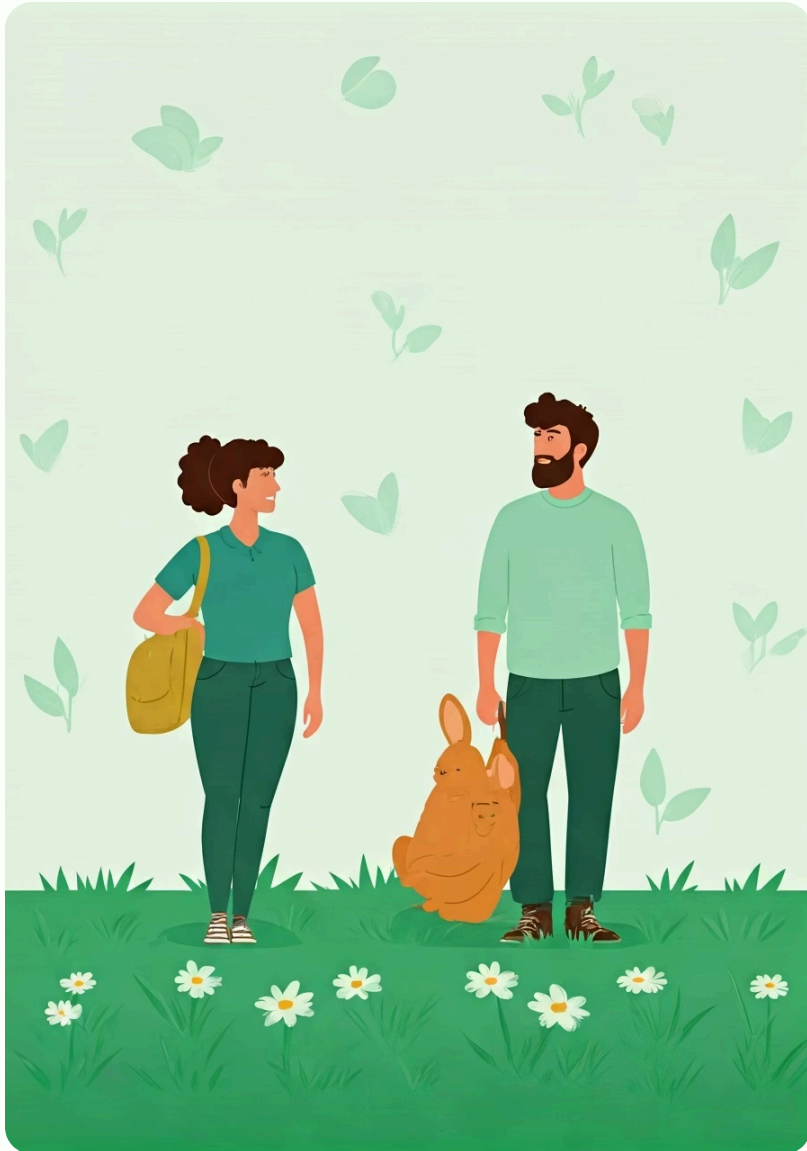
## Bags from Old T-Shirts

The **Bags from Old T-Shirts Workshop** is a simple yet effective lesson in upcycling and textile waste reduction. Participants learn easy, often no-sew, techniques to transform discarded clothing into reusable tote bags or produce bags. This workshop directly addresses the problem of fast fashion and textile pollution, demonstrating how creative modification can give textiles a second life, providing a practical, durable, and sustainable alternative to single-use plastic bags.

## Community and Collective Gardens

**Community Gardens and Collective Gardens Development** involves a series of practical workshops focused on planning, planting, and maintaining shared green spaces. Groups learn essential skills like soil preparation, composting, crop rotation, and organic pest control. These collaborative gardens provide fresh, local produce, increase urban biodiversity, and strengthen social bonds within the community by offering a shared responsibility and a practical space for ecological education.

# Join Us!



# Make a Difference

Become an Environment Ambassador and actively participate in building a more sustainable future. Together, we can create greener, more inclusive, and more conscious communities.

Every action counts. Every person matters. The planet needs you.